



Portfolio

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International Institute of Corporate Sustainability and Responsibility (IICSR)

Implementation, Advisory, Research and Development and Training on Corporate Sustainability and Responsibility.

~ ***Building Sustainable Tomorrow***

CSR, Sustainability and International Development and link to Indian Government

CSR Law (March 2014 and June 2014)

The course focused upon CSR in international development and its practical implications.

Starting discussion on what is CSR and Sustainability all about, starting with a clear and useful definition to help you understand the maze of terms that are being used as well as how they link other concepts such as those defined by ISO26000, the EU, The UN Global Compact etc. The 2 workshops were conducted by Dr. Michael Hopkins, Mr. Harsha Mukherjee and Dr. Huzaifa Khorakiwala.



Intervention: Introduction to CSR and Social Value Change

Location: Mumbai - Maharashtra

In Association: CSR and Finance Institute and CSR Advisors



Social Return on Investment – SROI Workshop

(February 2015):

Social impact is usually measured intangibly on the basis of direct feedback from beneficiaries, surveys, or other soT methods of comparing organizational targets or societal goals. They are reported in terms of capital invested or number of beneficiaries. In other words, current social measurement trends are not at all indicative of real success. Our social impact measurement model (which is in accordance with the global SROI - Social Return on Investment Network) converts social change into financial terms, parallel to and in the same language as a year-end financial report. This works by measuring the impact, based on modern stakeholder engagement and accounting methods, conceptualized by leading economists, by creating financial proxies and indicators on how the project or initiative has created measurable quantifiable value to the society.

The workshop was conducted by Ms. Harsha Mukherjee and Dr. Monaem Lellahom and was attended by more than 25 corporates from diverse fields of industry.

Location: Mumbai -
Maharashtra

Intervention: SROI Workshop

In Association: CSR Advisors





National Summit on Mining Exploration and Sustainability - 2018

In the wake of ever-changing dynamics defining the growth of Indian mining industry, the future of the industry largely depends on two factors, the financial viability and the environmental sustainability. To address the issue of sustainability, the respective governments need to collaborate with industry stakeholders and develop environmental & social assessments to anticipate sector-wide impacts, incorporating environmental and social priorities into mining industry's policies and regulatory framework.

Against this backdrop, Federation of Indian Chambers of Commerce & Industry (FICCI) along with International Institute of Corporate Social Responsibility (IICSR) is organizing a National Summit on Mineral Exploration and Sustainability for boosting investments in the mineral exploration on **August 17, 2018 (Friday) at Federation House, Tansen Marg, New Delhi.**

The key objective of the program is to understand and address the long-term sustainability challenges in the industry and highlight the reasons of skewed investments in mineral exploration industry.

Government agencies like Geological Survey of India along with Central and State Policy Makers, Entrepreneurs and International & National Investors would also be part of the event.

Details: <http://www.ficci.in/events-page.asp?evid=23918>



Next Step – Realizing Dreams for Entrepreneurs

International Institute of CSR organized NextStep event to promote social entrepreneurs in front of impact investors. We received 50 entries, selected 10 sustainable social ventures and invited 6 top impact investors – CEO ESSAR, MD SBI Foundation, Partner Omnivore, Director Aavishkar, CEO Marico Social Innovation and other CSR Heads for the event. 8 out of 10 social ventures got on-spot commitment of supporting kind/network/cash/mentorship support.



Location: Mumbai – Maharashtra

Intervention: Impact Investors forum
with Social Entrepreneurs

In association: ESSAR, Online
Trouble shooters, ZoneStart- ups.

CSR Project Monitoring and Reporting

IICSR conducted 4 intensive sessions covering

CSR Project Management, monitoring and reporting.

The topics included CSR Laws, Quantitative and Qualitative measurement, Audio/visual communications of CSR alongwith 50 case studies. The keynote speech was given by Dr. Michael Hopkins, founder CSRFI Geneva.

The workshop was attended by: State Bank of India Foundation, Kalpataru Builders, Omkar Builders, Hand in Hand NGO, Percept systems Pvt Ltd and Tata Sustainability Group.

Location: Mumbai – Maharashtra

Intervention: Workshop on CSR Project Monitoring and Reporting

In association: All India Plastic Management Association



CIDCO Vocational Training Institute:

The CIDCO Vocational Training Centre, designed a well thought out curriculum to create a productive workforce for the future industries as well as to create a pool of self employed youth and women who are on their way to contribute to this new developing node in Navi Mumbai. CIDCO undertook the rehabilitation work of the people in Navi Mumbai to develop the area. CIDCO's (Project Affected People) PAP Training Center was much needed to ensure that the PAP youth are placed in the growing industrial sector in Navi Mumbai. CIDCO made an exhaustive list of courses to be taught to PAP youth at the center but the analysis showed the concerns that PAP educated youth stay unemployed and hence there was a focus to train the PAP youth and women. They were to be trained in skills that would enhance their chances to become entrepreneurs and self dependence.

Location: Dronagiri

Intervention: Training/
Workshop

In Association: SNDT Women's
University

CIDCO tied with SNDT Women's University, Mumbai to provide the content of the courses at the Dronagiri PAP Center and Dr. Brahma Prakash Tripathi was a part of the professional team that was offering knowledge and skills to the PAP youth and women through the training centre courses from retail management to office management to catering for women from July 2009. Each course would have a nominal charge of Rs 250, the Chief Minister at that time, was keen that CIDCO ensures that the youth trained at the center are placed in malls and service industry. Some of these young boys, girls and women, went to become entrepreneurs and opened their own small retail stores that offered many different products.

Online Training and Capacity Building



Since June 2020 IICSR has conducted online training and capacity building sessions on the following subjects:

1. Introduction to CSR and Sustainability
2. Value creation by ESG
3. COVID19 Pandemic Transforming CSR and Sustainability to the new reality
4. CSR Communication
5. NGO branding and fundraising
6. Social Entrepreneurship
7. Social return on investments (SROI)
8. Sustainability indices and more

Physical trainings: Arbitration mechanism, Social Impact studies and more

The courses have been attended by companies such as State Bank of India, Reliance Group, MetLife, Aarti Industries, Jubilant Life sciences, RPCCL – Birla Group, NTPC, NLC, Indian Oil Corporation Limited (IOCL) and more

Online Live Shows



Carrie George
VP and Head of Sustainability and Impact,
Everledger

Carrie leads Everledger's sustainability applications across all our verticals from diamonds and gems to batteries and wine. She also focuses on assessing how and where our technology can increase efficiency, reduce administrative burden, and improve supply chain data well beyond basic compliance.

Carrie previously worked in the jewellery, electronics, and apparel industries. Across several senior roles, she collaborated with corporations, governments and non-profit organisations to map supply chains and create programmes to mitigate social and environmental issues and have positive impact in more than 30 countries.



Live Interactions with Global Changemakers (LIGC)

Friday 25th June 2021
Time: 8:30 am IST | 8:00 pm PST

Topic: CSR and Sustainability at Everledger

RSVP: info@iicsr.com
+91 798 211 2389



Harsha, Founder & MD
IICSR Group

Media Partners



NGO Partners



W: www.iicsr.com
RSVP: info@iicsr.com
+91 798 211 2389



Shri. Shripad Naik
Member of Parliament - North Goa
Party: BJP
Saturday 26th June 5:00 pm

RSVP: info@ekjaa.org
Digital Parliament: +91 798 211 2389

Media Partners



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An initiative by



IICSR has organized 100+ live online shows with CSR and Sustainability Leaders on Live Interactions with Global Change makers and Elected Political Leaders on Youth Question. Some of the guests featured on our show are:

Live Interactions with Global Changemakers Youth Questions

- Mr A Balasubramanian, MD Birla Sun Life Mutual Fund
- Mr Rajesh Srivastava, Chairman Rabo Bank
- Dr Bhaskar Chatterjee, Former DG IICA
- Ms Pearl Tiwari, CEO Ambuja Foundation
- Ms Nidhi Pundhir, CEO HCL Foundation
- Dr. Michael Hopkins, CEO MHC Internation
- Dr Sune Skadegaard, CEO Global CSR
- Dr. Wayne Visser, CEO International CSR
- Dr. Monaem Lellahom, CEO Sustainability Square
- Shri.Suresh Prabhu, Former Minister of Railways
- Smt. Priya Dutt, Former MP Mumbai West
- Shri. Mangal Prabhat Lodha, MP South Mumbai
- Shri. Shaurya Doval, Executive member BJP Uttarakhand
- Shri. Ashish Shellar, MLA Bandra West, Mumbai
- Shri. Balak Nath, MP Alwar
- Shri. Shripad Naik, MP North Goa and more
- Shri. Dr Veeraswamy Kalanidhi, MP North Chennai

National Summit on Extractive Industry and Sustainable Development (EISD) - 2017



IICSR organized National Summit on EISD – 2017 in association with Federation of Indian Minerals Industries (FIMI) at Taj Mahal Hotel, Man Singh Road, Delhi on 9 September, 2017.

The Chief Guest of the event was Shri. Chaudhury Birendra Singh, Minister of Steel, Government of India. The event was marked with release of compendium on Extractive Industry and Sustainable Development and was hoisted with dignitaries such as Secretary Environment, Government of India, Joint Secretary Mines, Government of India, Former Secretary Coal, Environment, Chairman APIM, CEO Worckhardt Hospitals, Director MIT-Pune, Sustainability Director FIMI, Director of Mines FICCI, President of Coal Producers Association and more.

CSR Meet-Up & Roundtable (Every Month 2015):

The Meet-Up aims to establish networking with professionals working in CSR & Sustainability and to exchange ideas and support the community to grow.

Focus on people who work or aspire to contribute in CSR and its various forms. Introduction of CSR Heads and Responsible of CSR Activities from Top Companies in Mumbai and abroad sited together to share ideas and solutions. International Event created and organized by Dr. Michael Hopkins, coordinate by Ms. Harsha Mukherjee in India. Currently held across different countries (London, Geneva, Washington, New York& Amsterdam). It has been hosted already by Essar Foundation, Reliance Energy Group, IES (Indian Education Society) with participation of top corporates companies, such as Essar, Omkar, Tata Power, State Bank of India, Reliance, Ambuja Cement, Larsen&Toubro, Bluedart, different NGO, Non Profit Organisation from different sectors and international speakers.

Location: Mumbai
–Maharashtra

Intervention: CSR Meet-up



2 years full time MBA Program on CSR with Pune University - MITWPU



Launch of MBA CSR program on 19th September. Elite stalwarts such as Smt. Anu Aga, Shri. Bhaskar Chatterjee, Shri. C.P Tripathi (Bajaj), Shri. Huzaifa Khorakiwala, Smt. Mamta Saikia (Bharti Airtel), Smt. Anupam Nidhi (Reliance and present Siemens), Smt. Seemantinee Khoté (former Suzlon), Dr. K K Upadhyaya (former FICCI), Dr. Shrikanta Panigrahi (Advisor to PMO on climate change and DG CEO of IISD) and more amongst the dignitaries present.

Sustainability Dialogues and Creating the future 101: Impact Investors Roundtable

Sustainable development is a global challenge. To address them it is essential for us to discuss the challenges faced by each corporate and explore sustainable solutions. "Sustainability Dialogues" is a platform for Corporates to share experiences and apply solutions on the issues faced by them along their journey of Sustainability. We give a platform for engaging and networking with CSR and Sustainability solution providers.

The event was hosted by Tata Sons, Arlington, Washington D.C on 24th January 2019.

To support the 17 Sustainable Development Goals defined by the United Nations, the International Institute of Corporate Sustainability and Responsibility (IICSR) in association with Global Impact Alliance organized their first roundtable – *Creating the Future: 101* at Columbia University in the city of New York on 18th January 2019.



Induction session of Certified ESG Practitioner course

Environmental, Social and Governance (ESG)

The emphasis on sustainable development and focus on Environment, Social and Governance (ESG) has been increasing significantly over the past few years. The realization of ESG integration into business is of paramount importance to the investors globally. On the other hand, there is an equivalent market demand for ESG practitioners and the dearth of understanding of the concepts among the professionals. This specialized ESG practitioner course prepares you to build confidence and lead in integrating ESG in a company's business operations and also to transition from conventional management to ESG aspects towards ESG compliant companies and to make informed decisions in your ESG portfolio for investments.



International Responsible Investors Network (IRIN) - 2023

Responsible Investments is a global challenge being faced by all the Corporates and Governments across the world. To address them the financial industry is taking measures and developing tools to make informed decisions. With strong linkages being established between Sustainability and growth, shareholders and the investment community are emphasizing the need to invest in companies which are sustainable and socially responsible.

International Institute of Corporate Sustainability and Responsibility (IICSR) Group is working to promote and deliberate on innovative investment methods and approaches to bolster sustainable development.



IRIN
INTERNATIONAL RESPONSIBLE
INVESTORS NETWORK SUMMIT 2020

IRIN
INTERNATIONAL RESPONSIBLE
INVESTORS NETWORK SUMMIT 2020

DATE :
7th February 2020

VENUE :
Taj Lands End,
Mumbai

RSVP : Drushi Thakkar | +91 8200 150 177 | events@iicsr.com | **Register :** iicsr.com > IRIN 2020

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 IFCCI CCI FRANCE-INDIA	 IMC Institute of Corporate Governance and Industry	 Indian Angel Network	 Online Trouble Shooters
 Ekjaa	 Supporting Partner	 Outreach Partners	 IICSR



International Institute for Corporate Sustainability and Responsibility signed with Jagannath University to run 2 years full time MBA in CSR Program with 120 students to initiate.

The course would be conducted at Rohini sector 3 and 5 in Delhi.

One Laptop per child (OLPC) Brief:



The OLPC Foundation's mission is to stimulate local grassroots initiatives designed to enhance and sustain over time the effectiveness of laplets as learning tools for children living in lesser-developed countries.

OLPC India aims to distribute technologically advanced laplets to as many underprivileged children as possible to revolutionize the face of rural education. The human race has entered a new era of information technology, day in and day out, we enjoy the benefits of access to information and advancement of technology. The concept of OLPC is illuminating the lives of little minds that form the country's future. Hence a bright future is highly anticipated along with a changed lifestyle and revolutionized ways of learning. With access to this self empowered learning tool and collaborative features; the young aspirants become connected to each other, to the world and to a brighter future.

Case Details:

OLPC had distributed 100 laptops to Khairat School in Maharashtra. The outcomes of the project were to be verified and the impact on children was to be ensured. OLPCI decided to conduct Social Authentication with CSRDS to know the social relevance of the project on the children in the school.

Social Audit Studies:

CSRDS conducted social audit. The following steps were taken:

- Project research
- Independent interviews with TISS professors and staff leading the project
- Khairat school project site visits
- Analysing the modes in which children use OLPC
- Preparing report submitting innovative approach to OLPC India Management team



Client: One Laptop per Child – India Foundation

Location: Mumbai – Maharashtra

Intervention: Social Audit



Each One Teach One (EOTO) Brief:

EOTO has been serving the underprivileged children of India since last 30 years. The NGO is established since 1983. We have spread our activities over eight schools in Mumbai and two in Bangalore. In 2003, EOTO decided to serve the more needy villages and started its activities in four villages around Mumbai. In 2008, EOTO started mobile library to reach out to ten more villages around Palghar. Today, more than 8000 children directly benefit from its programs every year and 8000 children have passed out of the program and moved on in their professional life as welders, nurses, doctors, engineers etc.

Case Details:



EOTO has been conducting Tuition classes for a decade at Sion and Vile Parle BMC School. The students are from class 5th to 10th grade and are chosen by personal visit of EOTO staff.

At Vile Parle, children are of under privileged school and the project is supported by Emphasis IT Solutions. At Sion, the school children thought are of SC/ST community and the project is supported by Tata Motors.

EOTO felt the need to conduct Impact Assessment studies for the 2 projects to communicate it with its stakeholders, to provide transparency and accountability report to its resource partners, to measure impact created by the projects.

Social Audit / Impact Assessment Studies:

CSRDS conducted social audit at both the locations. The following steps were taken:

•Stakeholder Analysis

Primary and secondary data collection by focused group discussion, individual interviews, project site visits, end beneficiaries home visits

•Qualitative and Quantitative questionnaires for each stakeholder

•Data Analysis using SPSS Tool

•Benchmarking/Rating Indicators for the project

•Comparative Analysis: Evaluate similar projects in the surrounding and the best global project in this arena

•Social Monitoring mechanism for the project

•Government schemes for education/skills training of underprivileged children and SC/ST Children

Client: Each One Teach One Foundation

Location: Mumbai – Maharashtra

Intervention: Social Audit / Impact Assessment

In Association: CSR Advisors



Livinguard Technologies

Brief:

Livinguard Technologies, a 100 % subsidiary of Green Impact Holdings, Switzerland is a technology driven company, which focuses on coating textiles which have applications in healthcare, water purification, hospitality, food preparation and tactical apparel.

Complemented by other textile solutions, Livinguard is a revolutionary textile coating technology which renders textiles disinfecting in nature.

From 2010 Mr Swamy, at the behest of Brig Kevin Mann, UK, has been working on a textile that could be worn by soldiers on the field for weeks without spreading rashes or diseases. The technology was perfected in 2011. The same concept has been used as technology for the water purification process. The textile kills all bacteria and viruses that comes into contact with human cells and remains nontoxic to humans, and finally, the killing action is dependent on contact to the textile. Micro biologically contaminated water comes into contact with textiles, the bacteria and other microbiological pathogens in the water could be killed as well.

Case Details:

The study is important to Livinguard as it helps them identify and rectify any shortcomings. Livinguard has worked using a grass root level approach right from the start. With each field experience, Livinguard made adjustments to the systems themselves and then to the approach with NGOs, locals, and corporates. Through a thorough analysis of its current practices, Livinguard will be able assess what the next steps are to be taken in order to continue optimizing its process.

Social Audit / Impact Assessment Studies:

CSRDS in association with CSR Advisors contributed in the following method:

- Macro and Micro Analysis
- Stakeholder Analysis
- Benchmarking indicators for the project
- Establishing Social Monitoring System
- Evaluation of similar projects in the surrounding
- Government schemes for drinking water and subsidies offered



Client: Livinguard Technologies Pvt Ltd

Location: Jambalpada – Maharashtra

Intervention: Social Audit / Impact Assessment



Omkar believes in inclusive redevelopment doctrine as progressive solution to make Mumbai a slum-free and highly habitable city. Omkar is proud about the fact that, over the years, the brand has managed to develop as a role model for inclusive and progressive redevelopment in city's slum rehabilitation space.

While denting the city's image and being a serious impediment for infrastructural growth, the slums occupying almost half of the city are negating the future progress of existing and future generations. An estimated 7-8 million of Mumbai's resident population is living in denials facing extremely challenging circumstances. Omkar has begun Skills Training Programs across it's SRAs in association with multi-level engagement with corporates, government etc.



Case Details:

Omkar builders wanted to initiate skills development programs to enable people become economically sustainable. To realize this mission they had to conduct need assessment/baseline studies in all the SRAs in Mumbai. CSRDS conducted Need Assessment of more than 25,000 households living in SRAs.

Locations: Bhoiwada, Khaprideo, Worli, Malad, Majaswadi - Jogeshwari, Lower Parel.

Client: Omkar Builders
Location: Mumbai – Maharashtra
Intervention: Baseline Survey / Need Assessment
In Association: Sustainable Square Pvt Ltd

Baseline Survey / Need Assessment:

- CSRDS formulated teams for each SRA and trained the surveyors to conduct training and to understand the needs of the people in between the lines.
- An exhaustive data analysis was conducted to understand the requirement of the people
- Collaborations with corporates was guided by CSRDS leading to macro stakeholder engagement and partnership.
- To engage End Beneficiaries programs were conducted and CSR Heads of various organizations were invited to interview candidates of SRA.
- SROI Forecasting was conducted during need assessment.
- A detailed baseline survey/need assessment report was delivered

Wellingkar School Brief:

The Global Citizen Leadership (GCL) program was launched by WeSchool in August 2012 in association with the world renowned Center for Creative Leadership with a view of providing holistic student growth and development, this voluntary-run and mandatory program is integrated into the regular PDGM curriculum as a credit course to boost the Emotional Quotient (EQ) in addition to the Intelligence Quotient (IQ). It aims at enabling students to be leaders who are not just Business Managers but also global citizens with empathy towards the stakeholders. This cutting-edge transformative program focuses on democratizing leadership development and is a multi-phase program spread over 6 months wherein students are guided by Faculty, mentor interventions, on a weekly basis. Ms. Harsha Mukherjee on behalf of CSRDS mentored, guided the students to conduct the studies and conclude on the findings.

Case Details:

The students conducted need assessment studies in the tribal area of Goregaon and slums of Malvani – Malad (West). The outcomes of the report are been submitted to various corporates in the surrounding locations to fulfil their Social Responsibility activities.



Need Assessment:

- Developing survey tools
- The team organized community level meetings to conduct one on one interviews, group discussions etc.
- Stakeholder Mapping and categorizing at different levels.
- Data gathering and analysing was done by CSRDS team.
- Report writing
- Submitting the Need Assessment report to various corporates for Socially responsible activities.

Association for Leprosy Education, Rehabilitation and Treatment – India (ALERT – INDIA)



ALERT India Foundation Brief:

Association for Leprosy Education, Rehabilitation and Treatment – India (ALERT – INDIA), an NGO based in Mumbai, is primarily engaged in the field of health promotion among the most vulnerable section of society in urban and rural areas of Maharashtra since more than 3 and half decades.

ALERT-INDIA works towards controlling communicable diseases like leprosy, TB and HIV AIDS in close collaboration with the public health system of the Government at various levels. All its health programmes enable inclusive growth of the underprivileged people that will create long term value for society at large.

ALERT-INDIA has professional team with vast experience in implementing community health programmes for specific population groups such as economically weaker section, adolescent, women, and migrants in slums.

Case Details:

- ALERT INDIA wanted to measure the **Social return on investment (SROI)** of their projects in totality to present to it's donors and other stakeholder's. In India, it was the first of it's kind study conducted for organization working for leprosy affected patients.
- CSRDS prepared survey tools and set up interviews with end-beneficiaries, staff, families, donors et al.
- With the help of our experts, we conducted SROI Analysis following SROI London methodology.





Sanjay Ghodawat Foundation Brief:

The Sanjay Ghodawat Group is a strategically diversified conglomerate today with ever growing presence in high value sectors relevant for the country's economic development and preservation of depleting resources. Business verticals – Agro, Consumer Products, Energy, Mining, Realty, Textiles, Star Oxo Chemicals, Star Foods, Sanjay Ghodawat Institute.

Case Brief:

Sanjay Ghodawat Foundation donated Rs. 2 crore towards different causes in 1 year. They wanted to CSR activities in a strategic manner wherein, CSR Development Stories intervened.

CSRDS –

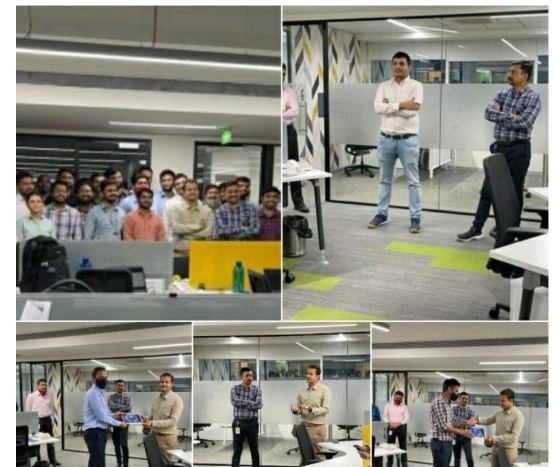
- Conducted training programs for the ground staff.
- Survey tools
- Data analysis
- Report Writing
- Need Assessment studies in 7 villages with the support of 25 ground staff in 3 months.



Human Rights Risk Assessment

The business sector is expected to respect human rights, as set out in the three pillars of the UN Guiding (Protect, Respect and Remedy) Framework. This Framework has a new requirement for business conduct to respect human rights while doing the business. Companies are expected to reverence human rights, with a central focus to avoid infringing upon the rights of others. In practice, this involves adopting a human rights policy to guide a Company's operations, and understanding a company's impacts and risks, which should be mitigated and monitored over time.

The three pillars require companies to carry out a human rights due diligence process in order to identify, prevent, mitigate, and account for how the company addresses its adverse human rights impacts and risks. As Aarti Industries Ltd's operations could be exposed to human rights related risks, therefore, they aim at developing a comprehensive Human Rights due diligence framework for a systematic approach for assessing and addressing these risks.





Indian Oil Corporation Limited

Impact Assessment - No Hunger project

Indian Oil Corporation has conducted a CSR Project for **“Annapurna” - Provision of various Equipment and Machinery for automated Centralized Kitchen setup for Mid-Day Meal delivery to Govt. schools at Silvassa, UT of DD and DNH through Akshay Patra Foundation, Silvassa.**

We have developed a methodology reviewing the Kitchen operating and maintenance practices, hygiene/safety system and checking the effectiveness of initiative with stakeholders.





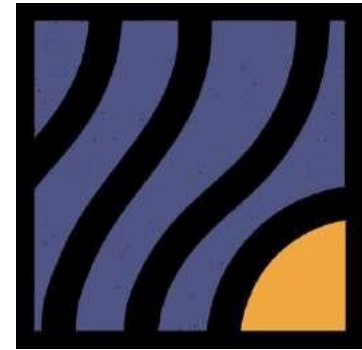
Indian Oil Corporation Limited

Impact Assessment - Health care project

Indian Oil Corporation has conducted a CSR Project for CBNAAT machines donated by IOCL in the Thane Municipal Corporation Civic Hospitals (TMCC). The impact assessment report was to understand the impact on end beneficiaries of the machineries used.



Uday Skills



Stakeholder Out reach

CSR Development Stories Pvt Ltd is the voice for Social Enterprises and Non profit organizations in India. In order, to enable them we connect them with the relevant corporates and donor organizations to explore collaboration at different levels mutually.

Uday Skills is focussed on skills training for unemployed urban and rural youth and farmers to increase the milk yield of cattle. They are training people in beauty & wellness, retail, construction, capital goods, information and technology, hospitality and dairy farming. Our intervention, helps them in forward linkage to support the end beneficiaries.

Stakeholder Out reach

CSR Development Stories Pvt Ltd is the voice for Social Enterprises and Non profit organizations in India. In order, to enable them we connect them with the relevant corporates and donor organizations to explore collaboration at different levels mutually.

Water Health International purifies water using multiple technologies like UV light disinfection and multi- stage filtration to remove silt, bad taste, odours and microbiological contamination (e.g., bacteria, viruses, parasites). In addition to our base system, we have add-on modules that can treat specific contaminants as needed. We regularly test the quality of the water that we produce, using both internal and external laboratories, to ensure that it exceeds WHO quality standards. Water Health also maintains a centralized monitoring and quality control system to ensure that we provide consistently high-quality water. Our intervention, helps them in forward linkage to support the end beneficiaries.



About Client: Jindal Stainless Limited is one of the largest stainless steel conglomerates in India and ranks amongst the top 10 stainless steel conglomerates in the world. CSR is a strategic approach to them in which they integrate social and environmental concerns of the community in their business operations. JSF addresses relevant issues such as community development, education, integrated health care, skill development, women empowerment, environment and business and human rights.

Our Intervention:

We did **Social Return on Investment** studies for livelihood projects in Hissar, Haryana and



Jhajpur, Orissa for a sample size of 300. The survey comprised of self-help groups of skills training centers and similar areas.

Books, Toys and Clothes Campaign



Ekjaa Foundation rolled out Books, Toys and clothes collection campaign in Mumbai and Delhi in 2012. Toys and clothes collection campaign in Mumbai and Delhi in 2012 along with teaching in the Slums of Mulund. We also represented in IIM– Ahmedabad to recruit talent to work on our project. In Mumbai, we were supported by the students of IIT- Mumbai and the drive was held in Hiranandani, Powai. In Delhi, Ekjaaites from Jaypee Institute of Management Ekjaaited. The drive was held in Delhi Haat with the support of CSR activities of Ficus Advisory Pvt Ltd.

Location: Mumbai and Delhi

In Association: Ficus Advisory Pvt

Intervention:

Toys, Book and Clothes

We have distributed the proceeds to NGOs such as Nayee Umang – works for HIV positive people, Empower People- Works on Women Empowerment, Bride and Human trafficking challenges and other similar NGOs.



Digital Literacy:

Ekjaa Foundation successfully conducted and completed Digital Literacy program in association with NGF Global and Computer Society of India (CSI) – Mumbai chapter. The program was conducted in Government schools in Vile Parle, Santacruz, slums in Mulund through NGO Saheli and school in Panvel by Warrior Foundation Mumbai and in Indore.

The Ekjaaites engaged college students of SNDT and Vidyavardhini college and employees of Flyway Logistics.

Location: Mumbai
–Maharashtra

Intervention: Digital Literacy

In Association: NGF Global
and CSI



Medical Health and Eye Check Up Camp:

Ekjaa Foundation conducted Eye check up camp in association with Mahavir International.

The camp distributed 2000 free specs to the underprivileged people of Jamrushhi Nagar, Goregaon– Mumbai. The camp was conducted by the team of Dr. NB Chajjad and 2 supporting staff at the project site. The patients who suffered with cataract were offered free treatment at Santacruz Pvt hospital under Dr.Chajjad's guidance. A general check-up and medicines were also distributed in the camp.

Location: Mumbai –Maharashtra

Intervention: Eye Check

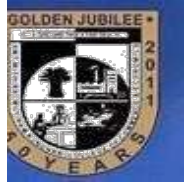
In Association: Mahavir International Foundation supported by CMA-CGM, ESSAR Foundation



English Literacy Project:

We began teaching in the month of January every Sundays with one Ekjaaite initially. The first place we decided to target were the slums of Jamrushi Nagar, Pathanwadi located in Malad (East), Mumbai. The children in that area go to municipality schools and hence their knowledge for English/Spoken English is very poor. Basics of English were taught and then slowly week after week the level was increased. By the end of January two more Ekjaaites Prateek Jain and Anshul Agrawal joined in. There were total three now, so teaching was even more fun. The Ekjaaites taught the mad way, it was teaching with a tang of fun activities. After a few months, we came up with a new place in Goregaon (East) again where the kids went through the same problem. Soon work began there and Sakshi Jain also joined as Ekjaaite, with the increase in the number of Ekjaaites there has been additional 2 places where we expanded. All the children in the adjoining vicinity area have also joined English classes. We make it a point that along with English we inculcate general knowledge, maths, science and social manners in the children that will help them develop with time. In both the locations, Ekjaa Foundation took care that all the kids receive basic stationery required for learning. There are plans to start Digital Literacy i.e. basic computer education for the same kids in near future.

The students of MMK college Bandra, SFIT Engineering college and LR Tewari Management College were engaged in the project.



**Ekjaa
Foundation**

Location: Mumbai –
Maharashtra
Intervention: English
Classes

Achala Library Project:

Achala Library is based in Goregaon, Mumbai to encourage reading habits in children, youth and adults. We have collected over 3000 books through book donation camps held in malls and individual donations. We also conduct English, maths and other trainings for the children at no cost.

The Library works on a membership model of Rs. 600 annually with no extra fee for book issue.



**Ekjaa
Foundation**
Location: Mumbai –
Maharashtra
Intervention:
Library



Book Collection Campaign:

Ekjaa Foundation rolled out Books donation campaign in Mumbai in association with Infinity Mall. In the summer event of Infinity Mall Fun o mania we were allowed to install collection centers in Malad and Andheri malls of Infinity. Ekjaa volunteers participated in the 21 day seven of Book collection drive.

The proceeds of the collection were contributed towards the development of Achala Library and nearly 5000+ books were collected.

Location: Mumbai – Maharashtra

Intervention: Book Donation

In Association: Infinity Mall, Hiranandani Mall, IIT Students



Skills Training and Job Placements:

To support Skill-India Program, Ekjaa Foundation conducts events to engage with the community to understand their skills requirements. We conduct one-on-one counselling sessions and guide each candidate with suitable skills training and employment opportunity.

We have successfully conducted these events in rural villages of Mirzapur – UP and urban slums in Mumbai.



Location: Villages in Mirzapur – UP, urban slums in Mumbai.

Intervention: Promoting skills training and job placements.

In Association: Local elected leaders and self-initiatives.



Project Shakti:

Ekjaa Foundation conducted self - defence training program for underprivileged women. It's an initiative which will help empower women by teaching them how to defend themselves physically in unpleasant situations. 120 women are slated to participate in the initial phase, which will provide self - defence training to them over the course of six months. The six-month self-defence training will include techniques, moves and insights into Krav Maga. Krav Maga is a military class self-defence and fighting system developed for Israeli security forces that consists of a combination of techniques sourced from aikido, boxing, wrestling, judo and karate, along with realistic fight training.

EkjaaFoundation

Location: Mumbai and Noida

Intervention: Project Shakti In

Association: 3PillarGlobal, MIAL, ESSAR Foundation



Mumbai Beach Clean-Up Drive:

Ekjaa Foundation along with a group of personnel from Central Industrial Security Force (CISF) conducted a cleanliness campaign at the Girgaum Chowpatty beach.

250 personnel from the force cleaned around 1.5km stretch of the Chowpatty beach in South Mumbai.

Location: Girgaum Chowpatty

Intervention: Beach Cleaning

In Association: SBI Foundation



Biodiversity Monitoring and Impact Assessment



Fig. j: Field Biologist at one of the bat roost near Mota Angia, Tahseel Nakhatrana, District Kachchh, Gujarat, India

Location: Gujarat, Tamil Nadu

Intervention: Measuring, monitoring and impact assessment

Client: Sembcorp Energy Ltd

Ekjaa Foundation has been engaged in Biodiversity Monitoring and Impact assessment of Energy (Wind, Solar, Power) companies on the birds, bats and Great Indian Bustard (GIB).

It provides the roadmap to conserve the animals and build strategy to negate the harmful effects on them.

Biodiversity projects

**Ekjaa
Foundation**

Status survey of Biodiversity around Religious sites for Preparation of Biodiversity Management Plan of 8 Orans of Jodhpur, Rajasthan (For DCF, Wildlife Jodhpur. Funded by State Forest Department, Rajasthan).

Sacred Groves are considered as “Sacred Natural Sites” (IUCN) (Oviedo et al., 2005), which are the relic forest patches preserved in the name of religion and culture. They are associated with indigenous / tribal communities who believe in divinity of nature and natural resources. The present thrust is on ecosystem functioning, ecological services and biodiversity conservation importance. In Rajasthan, they are patches of jungle preserved in the name of local deities or saints. The report compiles biodiversity assessment and management strategies of these pre-identified ORANS in order of their effective management wrt to cultural perseverance.



2020 - Status of Flying Squirrel in Sitamata Wildlife Sanctuary and nearby areas of Chittorgarh for suggestive measures of eco-biological study & Conservation Plan (For DCF, Wildlife Chittorgarh. Funded by State Forest Department, Rajasthan).

The Indian Giant Flying Squirrel or Large Brown Flying Squirrel (*Petaurista philippensis*) is the largest of all the squirrels, being slightly larger and heavier than the giant squirrel. In general, people are not much aware about the flying squirrels because of its nocturnal and cryptic habits and also ignored due to difficulty in scientific data collection. The report compiles the status quo of these at Sitamata Wildlife Sanctuary; it further covers the conservation and management strategies the area and subject species with many management level interventions, in-situ population recovery procedure.



Management Plan for Guda Bishnoian Conservation Reserve, Jodhpur From 2017-18 to 2026-27 (For DCF, Wildlife Jodhpur. Funded by State Forest Department, Rajasthan).

A detailed management and financial plan has been prepared in consultation with State Forest Department for 10 year time frame. The notified area is a small fraction of the erstwhile Guda Bioshnoian Closed Area, and is a highly degraded state of vegetation condition. The plan is detailed objective based and proposed for scientific monitoring and strengthening the management activities through a systematic sound scientific knowledge. The area needs a proper care and management like strengthening conservation practices through sound scientific monitoring (fix plots and transects) of biological diversity the wildlife and long term scientific monitoring need to be started soon, in few inviolate areas and core region in this Conservation Reserve. Transfer of revenue land from Luni river bed and adjoining region from revenue authorities to forest department is a prerequisite in the first step to improve habitat through ecosystem centric approach. The notified area is one of the degraded parts of this village and being close to hillock and saline river bed. It can be improved through systematic ecosystem restoration practice over the years. The area is home of many rare species, by adopting landscape level approach for the conservation of some key wildlife species like Indian Wolf,





Ecology, Sociological assessment and Conservation Plan of Bhaniyana Wetland, Pokaran, Jaisalmer, Rajasthan (For DCF, Wildlife Jaisalmer. Funded by State Forest Department, Rajasthan).

The Desert wetlands are among the most valuable natural resources. Located in the Pokhran Tehsil, on Pokhran-Barmer road, it is an inland wetland, having a unique physical position amidst desert. With an estimated area of 3.5 sq km, the water source is frequently used as water for drinking purpose. Although Bhaniyana wetland does not provide any direct economic benefit, yet it plays crucial role in maintaining and ecological benefits, including water availability during peaks of summer, thus indirectly contributing in multiple ecosystem services. But Bhaniyana wetland is somewhat bifurcating and over the years losing its shape due to silt deposition in the lake bed, specifically in the western side. Along with this there are also indiscriminate, illegal and unchecked sand mining activities, creating additional anthropogenic pressure, thus disturbing the shape, size and bed of the lake. An inventory of Bird, both resident and migratory was prepared. A sound checklist of 117 birds was recorded from the area, which complements the listing of any such wetland from desert ecosystem. A detailed socio-economic survey of Bhaniyana village through Participatory Rural Appraisal (PRA) instrument revealed economical and social structural details of the village. The PRA tool, helped in providing mapping (social and resource), preparing trend lines, seasonality data, and laid a foundation for the preparation of Management Plan. The Bhaniyana Wetlands Conservation Plan focuses on non-regulatory, voluntary approaches to conserving the wetland.

2018-19 - Wild Wings Award for a project on Great Indian Bustard Conservation through community participation by Oriental Bird Club (United Kingdom).

This project is financially supported by Oriental Bird Club, through its Wild Wings award. During the project, efforts were made to engage local community youths, elderly people and other stakeholders for gathering information on GIB status. At the same time, many short as well as long informal discussions were held with all stakeholders, especially local communities, to seek their opinion and support for long term conservation of this majestic bird at landscape level. For outreach purpose to the masses at grassroots level, project was associated with local level community based organization The ERDS Foundation.

Major Activities undertaken

- GIB monitoring and reporting.
- Awareness generation using all kind of platforms.
- Godawan Watch Group formation
- Anti-poaching activities
- Conducting survey and mapping of the area where at present GIB sightings is been reported by the field volunteers on the regular basis



Team for project execution and Strengths in Biodiversity



Team

Senior Scientists: Having a good team of 5 Scientists (all PhD with minimum 15-20 years of working experience in field surveys with research publications).

Junior Scientists: 5 young scientists, all PhD with 1-5 years of working experience

Research Biologists: On panel, have 10 researchers with MSc degree. These can be hired on per-diem for project to project basis

who have good field experience on data collection and survey work

Field Biologists: On panel, have 10 graduate field biologists.

Subject Expertise of the Group

Survey and documentation of biodiversity as per the standards of International Financing Institutions like IFC, ADB, World Bank, JICA, etc. Seasonal survey of targeted species for annual compliance reports. Field of expertise includes biodiversity assessment, landscape level monitoring, third party biodiversity auditing, species specific impact assessment, etc. Third Party Evaluation of CSR projects.

Assessment of ecosystem services of the natural resources
Biodiversity Atlas of urban areas,

Human Rights - Aarti industries