



Responsible Investments Series – 1

Value Creation by ESG Reporting



Introduction

International Institute for Corporate Sustainability and Responsibility (IICSR) established in 2015 is a training, research, and development institute dedicated to Responsible Business practices.

We offer courses with International practitioners to develop the global workforce of trained professionals for Sustainable Development. The courses are delivered by online and offline modes coupled with working on research papers, live projects solving global problems for senior executives, for student offering internships, and placement assistance. Our trainers are leading practitioners based in India, Africa, Europe, the USA, and other countries. We are also among the first one's in India to curate 2 years full-time dual degree course in MBA in CSR.

Understanding the requirements of the working professionals we have designed a flexi learning model, self-designed Masters Certificate course with diverse range of courses.



OFFLINE

Courses



- Social Return on Investments (SROI) studies
- Introduction to CSR and Social - Value Change
- Workshop on CSR Project Monitoring and Reporting
- Curated 2 years offline Dual degree MBA in CSR
- Impact Investments
- Arbitration and more

ONLINE

Courses

- Introduction to CSR and Sustainability
- Value creation by ESG Reporting
- Transforming Sustainably: Leadership to Management
- Sustainability Indices
- Social Return on Investment (SROI) studies
- Social Entrepreneurship
- Strategic CSR Communications and more

EVENTS

& Interactions

- Next Step - Promoting Social entrepreneurs
- National Summit on Extractive Industries and Sustainable Development
- CSR Roundtable and Meet-ups
- Mining Industry and Sustainable Development
- Sustainability Dialogues at Washington D.C
- International Responsible Investments Dialogues
- Live Interactions with Global Changemakers - Weekly show
- Youth Questions - Weekly Show with Digital Parliament

Day 1

Content Schedule



ESG GENESIS & DEFINITION

- Definition of ESG
- Why ESG has been created?
- ESG Factors
- Introduction with the concept of materiality
- ESG Risks & Activities

ESG A MEGA TREND

- Trend of ESG adoption
- ESG becoming crucial
- Trend to come in the near future

ESG versus CSR

- Why ESG is not CSR
- The intro of the F metrics in ESG

ESG LEVERS FOR CORPORATES

- ESG impacts on the different stakeholders
- ESG on Top Line Growth
- ESG on Cost Reduction
- ESG on Regulatory Risks
- ESG on Productivity uplift
- ESG On Investment and asset optimization
- The power of disclosure

WHAT TO FIND IN A CORPORATE SUSTAINABILITY REPORT

- The different frameworks of reporting
- The Future of reporting

Day 2

Day 3

Content Schedule



WHO CARES WIN

- Recommendations to implement ESG faithfully
- Reporting for whom
- The costs of disclosure
- Why now than never
- ESG & Startups

HOW IS INDIA READY TO PARTICIPATE TO THE ESG MEGATREND?

- The companies who reports
- The Equity investors & ESG
- Beyond listed equity investors (Fixed Income, Risk analysis)

==> Roundtable with the Thought Leaders on Day 2

==> Interaction on challenges to implement ESG in India (data access, training & awareness, adherence, providers, sector wise, faithful implementers and green washing.) - Throughout the sessions

==> Case studies Indian and International - Throughout the sessions

==> Workshop – Existing methodologies review and implications



Lead Trainer: Ludivine Noirel

Responsible Investments (ESG) by Ludivine Noirel, Founder and CEO Bridgeastern Investments (India | Singapore | Europe | USA)

Ludivine has 19 years of experience in the capital markets as an Equity Fund Manager and an investor in listed as well as private companies in Europe, India and South East Asia. She heads Bridgeastern which a bridge accelerator company between Asia, Europe and the US but also an investment vehicle. She has her venture partners associated with the VC's in Europe and in the US, like Ahimsa Capital.

NOTE: Independent Indian and International industry experts will be finalized as per the dates availability.



KNOW MORE:

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